

Download Organisational Management

In the Bachelor of Arts in Organizational Management degree program, you will examine the human side of managing organizations, including communications, group behavior, decision-making, human resource management, and ethics. Organizational behavior management (OBM) is a form of applied behavior analysis (ABA) which applies psychological principles of organizational behavior and the experimental analysis of behavior to organizations to improve individual and group performance and worker safety. The areas of application may include: systems analysis, management, training, and performance improvement. A Master of Arts in Organizational Management degree from Ashford University focuses on organizational change, marketing, strategic thinking, and innovation. The Organizational Management program at Eastern Florida State College trains graduates for a career in a management level position in a variety of fields.